

PRSA Phoenix Sponsorship



Phoenix Chapter
PRSA

Sponsorship Opportunities

The PRSA Phoenix Chapter offers numerous opportunities to boost your company's visibility among an influential community of over 2,000 industry professionals through the PRSA Phoenix website, social media, e-blasts, in-person events, and more.

Sponsorship opportunities include:

- Single Event Sponsor
- Chapter Champion
- Copper Anvils Awards

Email Madeleine@10to1Pr.com for more information on sponsorship opportunities.

Single Event Sponsor - \$300

For as little as \$300, you can sponsor one of the chapter's popular events, such as a luncheon seminar, membership mixer, or professional development webinar. Attendees include both emerging industry PR professionals and seasoned community leaders and provide a forum to discuss current issues and public relations strategies. This sponsorship package does not apply to the Copper Anvil Award celebration, which offers its own packages.

Benefits include:

- Logo and recognition at the event and on all promotional materials (event graphic, e-blasts and social media)
- Includes two tickets for the event and three minutes of presentation time
- For in-person events, a table for displaying materials
- Opportunity to give away a door or raffle prize from your organization
- Logo and link placement on the event web page and emailed event invitations

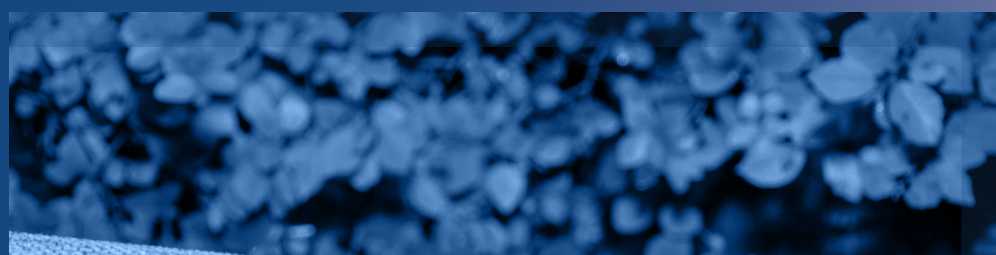


Chapter Champion Sponsor - \$1,000 - \$10,000

A Chapter Champion gets great exposure for a full year.

Benefits (Annual)	Platinum \$10,000	Gold \$5,000	Silver \$1,000
Company name/logo on all chapter promotional emails, including Copper Anvil Award communications	✓	✓	✓
Banner ad and link on chapter home page plus permanent listing on chapter sponsor page	✓	✓	✓
One event sponsorship (value: \$300) during the calendar year	✓	✓	✓
Recognition at two additional events of choice per year, and two tickets to that event	✓	✓	
Company marketing materials on display table at all chapter events	✓		
Full page ad in the Copper Anvil Awards program and table (8 tickets) at the awards ceremony.	✓		

Phoenix Chapter PRSA



Thanks to our Sponsors!

 THE COPPER ANVILS PRESENTED BY PRSA PHOENIX	 KB WOODS	 aps	 Phoenix Chapter PRSA The Over 3 Generations LANE AWARD MANUFACTURING Corporate Reception • Apparel • Promotional Products
 the keller group executive recruiting • staffing			