



COPPER ANVILS AWARDS CEREMONY 2024 SPONSORSHIP LEVELS & INFORMATION

About Copper Anvil Awards

The annual Copper Anvil Awards are presented by PRSA Phoenix, the leading public relations industry association, and recognize excellence in communications in our community. Today, a Copper Anvil Award is considered one of the highest honors in the industry. This is one of our most well-attended and exciting events of the year. For more event information, visit https://phoenixprsa.org/Copper_Anvils

Why Sponsor?

Sponsorship of the Copper Anvil Awards includes varying levels of brand promotions and event benefits. With your sponsorship, you will build brand awareness and gain marketing and networking access to key influencers in the business and communications community of Phoenix. You will also support the important work that PRSA Phoenix is doing in the community to advance the public relations profession, including the distribution of scholarships to local students who are studying public relations.

Sponsor Levels

Sponsorship packages for this event are separated into three categories:

Silver Sponsorship Level Package - \$1000

Brand Awareness Benefits:

- Company logo listed in printed event program
- Company logo and website link on the website event page
- Company logo and website link included in event email blasts
- ¼ page print program ad

Event Benefits:

- (1) Complimentary ticket to Copper Anvil Awards event, including food and beverage
 - "Sponsor" recognition on the event name tag(s)
 - Verbal recognition during the event's program
 - Company logo to be featured on general event signage
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Gold Sponsorship Level Package - \$2,500

Brand Awareness Benefits:

- Company logo listed in printed event program
- Company logo and website link on the website event page
- Company logo and website link included in event email blasts
- ½ page print program ad
- Social media posts on PRSA Phoenix channels

Event Benefits:

- (2) Complimentary tickets to Copper Anvil Awards event, including food and beverage
- "Sponsor" recognition on the event name tag(s)
- Verbal recognition during the event program
- (1) Complimentary entry for Copper Anvil Award nomination
- Company logo to be featured on general event signage
- Product samples/collateral materials distributed at the event

Copper Sponsorship Level Package - \$5,000

Brand Awareness Benefits:

- Company logo listed in printed event program
- Company logo and website link on the website event page
- Company logo and website link included in event email blasts
- Full-page print program ad
- Social media posts on PRSA Phoenix channels
- Company logo listed on PRSA Phoenix website footer and sponsor page through the end of the year
- (1) Blog post published to PRSA Phoenix website and promoted through digital channels
- (1) Dedicated email blast to event attendees post-event

Event Benefits:

- (5) Complimentary tickets to Copper Anvil Awards event, including food and beverage
- "Sponsor" recognition on the event name tag(s)
- Priority placement for a table (flexible preference based on request)
- Verbal recognition during the event's program
- (2) Complimentary entry for Copper Anvil Award nomination
- Company logo featured on tabletop signs
- Company logo featured on general event signage
- Product samples/collateral materials distributed at the event
- 2-minute welcome message to attendees

Interested in sponsorship? Contact CopperAnvils@phoenixprsa.org