



## PRSA Phoenix 2019 New Pros Mentorship Program

The Mentor Program provides PRSA Phoenix New Pros with a structured, nine-month program designed to support the career development and growth of new public relations professionals in Phoenix. The program welcomes both mentors and mentees, and applicants are matched based on interests and experiences, creating the optimal foundation for joint learning and development.

**Mentees** are PR pros with less than five years of professional experience in the industry and who would like support in reaching their professional goals, while **mentors** use their experience, knowledge, and leadership skills to provide this support.

The PRSA Phoenix Mentorship Program is guided by two main ideas:

1. Everyone has something to teach, and everyone has something to learn.
2. Every public relations professional is a thought-leader.

There will be a \$50 materials fee for mentees participating in the program. This covers attendance to three PRSA Phoenix events throughout the program. Scholarships are available; email [amy.mcconnell@mesaaz.gov](mailto:amy.mcconnell@mesaaz.gov) for details.

### Mentee Application guidelines

All prospective participants will complete a basic application and provide their resume and a statement of the type of mentorship you are seeking. The PRSA Phoenix mentor program sub-committee will then match the mentee with a suitable mentor. You must be an active member of PRSA Phoenix to participate in this program.

Please submit the following to [amy.mcconnell@mesaaz.gov](mailto:amy.mcconnell@mesaaz.gov) by March 1, 2019.

**Name:**

**Employer:**

**Years in PR:**

**Mailing Address:**

**Daytime Phone:**

**Email Address:**

**Please include the following supporting material:**

- Résumé
- Statement of mentorship goal